

TRAINING AND EMPLOYMENT NOTICE	NO. 10-12
	DATE September 4, 2012

TO: STATE WORKFORCE AGENCIES
STATE WORKFORCE LIAISONS
STATE AND LOCAL WORKFORCE BOARD CHAIRS
STATE AND LOCAL WORKFORCE BOARD EXECUTIVE DIRECTORS
AMERICAN JOB CENTER MANAGERS
STATE VETERANS EMPLOYMENT AND TRAINING DIRECTORS
WIA SECTION 166 GRANTEES
JOB CORPS CENTER DIRECTORS
ETA REGIONAL ADMINSTRATORS
ALL DISCRETIONARY GRANTEES

FROM: JANE OATES
Assistant Secretary 

SUBJECT: *Workforce System Strategies*, a New Web-based Technical Assistance Resource

1. **Purpose.** We are pleased to announce *Workforce System Strategies* – a new technical assistance repository designed to make it easier for workforce system professionals to quickly find information that supports positive customer outcomes. *Workforce System Strategies* is a highly-searchable tool populated with a growing number of experimental studies, implementation evaluations, and peer-informed how-to guides. You can use *Workforce System Strategies* to:
 - Help job seekers and employer customers achieve better outcomes
 - Identify preliminary evidence that may be useful in program design
 - Be at the forefront of the workforce system
2. **Background.** The Employment and Training Administration (ETA) currently provides online technical assistance including webinars, Communities of Practice, and many other resources through www.Workforce3One.org. *Workforce System Strategies* is a new feature on Workforce3One that highlights selected resources. It was developed in consultation with the workforce system to respond to requests for better information on “best practices.” *Workforce System Strategies* can be found at: <http://strategies.workforce3one.org>.
3. **About *Workforce System Strategies*.** *Workforce System Strategies* catalogues and provides links to strategies that are described in experimental studies; implementation evaluations; and in models, frameworks, and toolkits developed with input from peer experts. Workforce system leaders and practitioners can use *Workforce System Strategies* to identify potentially effective strategies that may help job-seeker and employer customers achieve better outcomes or improve service delivery efficiency and cost-effectiveness.

Workforce System Strategies is organized by three major topical categories, which together cover 19 topics and more than 100 sub-topics. The three major categories are:

- Education and Training
- Employment, Retention and Advancement; and
- Infrastructure and Operations.

You can search for resources by:

- Topic
- Target population
- Program/funding source
- State and
- Methodology

The site allows you to “recommend” specific resources as useful, and add comments related to your experience with the highlighted strategies.

Workforce System Strategies will feature resources published by the Federal government, inter-governmental organizations, state and local workforce system partners, foundations, academic institutions, and research organizations. We will add additional resources on an ongoing basis, based on literature searches of relevant databases, journals, and publications, and nominations from site users including subject matter experts, practitioners, researchers – and you.

Potential *Workforce System Strategies* resources are evaluated against four criteria. The resource must:

1. Be either a third-party evaluation, performance report, or strategy brief such as a peer-affirmed model (described in more detail under “Methods of Analysis” on the Web site);
2. Primarily focus on one or more workforce system topics;
3. Provide insights relevant to decisions typically made at the state or local level of the workforce system; and
4. Have been published, generally, within the last five years, or within the last 10 years for random-assignment or quasi-experimental impact analyses.

We welcome nominations that meet the criteria. To submit a nomination, use the “Share” option on the *Workforce System Strategies* Web site.

The Web site was launched as a beta site in August 2012, with input from workforce system practitioners. We encourage you to share *your* thoughts on how *Workforce System Strategies* can be made more useful in future iterations by using the Contact feature under the “Help” tab.

4. **Action Requested.** We encourage states, local areas, and tribal entities to consult *Workforce System Strategies* when developing program strategies. Please also share this Training and Employment Notice with your workforce investment system partners, including employers,

community colleges, adult basic education providers, human services, economic development and community-based organizations, workforce intermediaries, and others.

5. **Inquiries.** For more information about *Workforce System Strategies*, visit <http://strategies.workforce3one.org> (see especially the “News” and “About” tabs). If you have questions, comments, or nominations please use the “Help” tab on the Web site to contact project staff, or contact the appropriate Regional Office.